

The background of the image is a modern, minimalist interior. It features a staircase with wide, light-colored steps that recede into the distance. The walls are made of vertical panels with a subtle texture. The floor is a dark, polished material. A large, semi-transparent blue rectangle is overlaid on the left and center of the image, containing white text. The text is arranged in a clean, professional layout. The word 'OBJECTIVE' is the most prominent, enclosed in a white rectangular border. Below it, the subtitle 'Investment Banking & Valuation' is written in a smaller font. In the lower-left corner of the blue area, the words 'Valuation Advisory Services' are stacked vertically, followed by the year '2023' on a separate line.

OBJECTIVE

Investment Banking & Valuation

**Valuation
Advisory
Services**

2023

VALUATION ADVISORY SERVICES

Independent, Defensible Valuations From an Award-Winning Team

Objective, Investment Banking & Valuation is a leading valuation and investment banking firm serving middle-market companies across our five industry practice groups in an effort to maximize our clients' results.

Home of the Experts

Leveraging broad experience in transaction and board advisory, capital formation, business operations, valuation, and strategic consulting, we provide middle-market companies with rich valuation insight for strategic advisory, financial reporting, tax advisory, and transaction opinion purposes.



Strategic
Advising

Financial
Reporting

Tax
Advisory

Transaction
Opinions

1,000'S OF VALUATIONS COMPLETED*

- Fast execution that considers your timeline
- A customized team, lead by a senior advisor
- Decades of proven success and experience
- A process to serve every stage of investment expansion
- A cost effective engagement

Industries we serve

Business Services | Consumer | Healthcare & Life Sciences
Manufacturing & Distribution | Technology

Valuation Services

Select Engagements

Strategic Advisory

- Business Buy/Sell Evaluation
- Decision Support
- Transaction Planning
- Exit Preparation
- Valuation Gap Analysis & Planning
- Litigation Planning
- Business Planning & Pitch Book Preparation

Financial Reporting

- Goodwill Impairment, ASC 350
- Compensation, ASC 718
- PPA, ASC 805
- Portfolio Company Valuations, ASC 820
- Complex Financial Instruments, ASC 815

Tax Compliance

- IRC 409A Valuations
- Estate and Gift Tax
- Corporate Restructuring
- Fair Market Value
- Intellectual Property

Transaction Opinions

- Fairness Opinions
- Recapitalization/Solvency
- ESOP



*Select transactions may have been completed by Objective principals prior to joining Objective.

Valuation Practice Leadership

Channing D. Hamlet*

Managing Director

25+ years of experience

Channing.hamlet@objectivecp.com
(310) 570-2721

Christian Dougherty

Managing Director, Valuation

20+ years of experience

Christian.dougherty@objectivecp.com
(215) 880-5200

Jordi Pujol, CFA

Director, Valuation

10+ years of experience

Jordi.pujol@objectivecp.com
(213) 282-7910

* Registered Representative of BA Securities, LLC.