

Industry Market Overview

Key Takeaways

M&A Transaction Volumes Increase More than EBITDA Valuations, Suggesting Recent Low-Quality M&A Deal Activity for Improved Market Health

- In April 2023 we saw 7 transaction close in the Contract Research Organization ("CRO") sector, an increase
 of 17% compared to the previous month (see Chart I) but a decline of 30% compared to April 2022
- The rolling three-month total transaction volume is 7% above the previous three-month total transaction volume, suggesting that we are seeing not only an improved but sustained M&A market as we move through 2023
- EBITDA multiples for the CRO sector have traded slightly up since March 2023 (see Chart II) with the current average EBITDA multiple standing at 15.6x (see Table I), a 24% decrease year over year but a 6% increase over the past two months, confirming the idea of a valuation floor for the sector which was also observed in September and October of 2022
- If we continue to see a deal activity increase, we expect that valuations would follow as competition in the market will drive up price



Source: S&P Capital IQ

(1) Total USA and Canadian corporate and asset majority control transactions in the CRO sector

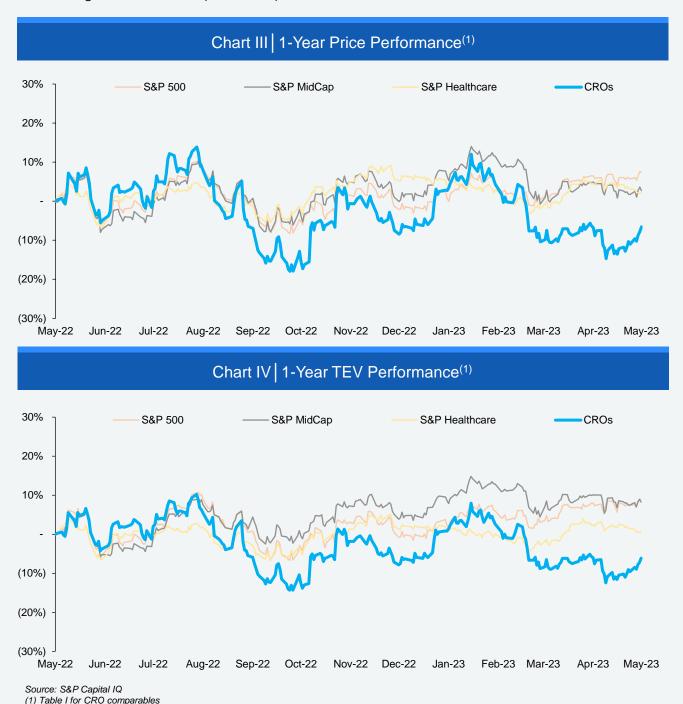
(2) Table I for CRO comparables



Historic Trading Trends

USA & Canada Listed Companies (>\$20M Market Cap.)

Over the past month, the CRO sector has traded flat in price with no change while the more broader healthcare market has declined 2.1% in price (S&P 500 Healthcare index), which would suggest that investors are starting to favor the sector (see Chart III)





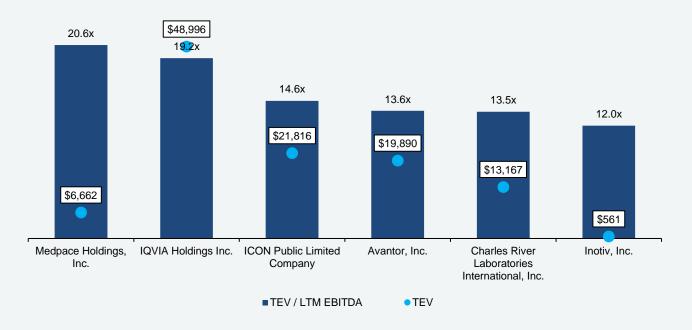
Public Comparables

USA & Canada Listed Companies (>\$20M Market Cap.)

The market leading CRO such as Medpace Holdings and IQVIA Holdings trade relatively higher than their counterparts with a 28% EBITDA multiple premium to the comparable groups average EBITDA multiple (see Chart IV)

Table I Select CRO							
(\$ in millions, except share price)	Share			TEV/			
	Price	Equity		Revenue EBITDA		TDA	
Company	5/19/23	Value	TEV	LTM	2023E	LTM	2023E
IQVIA Holdings Inc.	\$199.44	\$37,006	\$48,996	3.4x	3.2x	19.2x	13.5x
ICON Public Limited Company	\$212.78	\$17,433	\$21,816	2.8x	2.7x	14.6x	13.0x
Avantor, Inc.	\$20.95	\$14,144	\$19,890	2.7x	2.7x	13.6x	13.3x
Charles River Laboratories International, Inc.	\$198.33	\$10,151	\$13,167	3.2x	3.2x	13.5x	12.9x
Medpace Holdings, Inc.	\$210.88	\$6,432	\$6,662	4.3x	3.8x	20.6x	19.1x
Inotiv, Inc.	\$6.60	\$170	\$561	0.9x	0.9x	12.0x	6.9x
Median		\$10,151	\$13,167	2.8x	2.7x	13.6x	13.0x
Mean		\$14,222	\$18,515	2.9x	2.7x	15.6x	13.1x

Chart IV | TEV / EBITDA & TEV



Source: S&P Capital IQ



Precedent Transactions

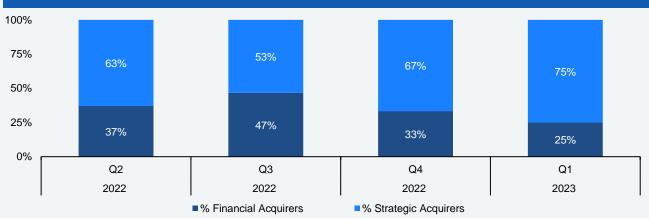
Majority Control Corporate and Asset Deals in USA & Canada

The recent sale of Syneos Health for \$7.4 billion to a group of investors including Veritas Capital, Elliott Investment Management, and Patient Square Capital demonstrates an active and robust market for proven CRO companies (see Table II)

Table II	Select M&A Transactions
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(\$ in million)					
Announce	;			TEV /	TEV / LTM	
Date	Target	Acquiror	TEV	Revenue	EBITDA	
5/10/23	Syneos Health, Inc.	Investment Consortium	\$7,374	1.4x	9.7x	
12/29/22	OncoBay Clinical, Inc.	Neuca Clinical Trials Investments Sp Z O O	\$64	na	na	
1/18/22	Xtal BioStructures, Inc.	Schrödinger, Inc.	\$6	na	na	
7/15/21	BioPharma Services Inc.	Think Research Corporation	\$35	na	na	
6/16/21	Quartesian, LLC	Summit Partners, L.P.	\$80	na	na	
5/27/21	KGK Science Inc.	Myconic Capital Corp.	\$13	3.5x	na	
4/28/21	Clinipace, Inc.	dMed Company Limited	\$233	na	na	
4/15/21	PPD, Inc.	Thermo Fisher Scientific Inc.	\$20,881	4.2x	22.6x	
4/1/21	Q2 Solutions LLC	IQVIA Holdings Inc.	\$1,900	na	na	
2/24/21	PRA Health Sciences, Inc.	ICON Public Limited Company	\$12,277	3.9x	26.2x	
12/14/20	MedSource Consulting Inc.	Ergomed plc	\$25	0.8x	19.2x	
10/28/20	Synteract, Inc.	Syneos Health, Inc.	\$386	na	na	
7/2/20	Acme Bioscience, Inc.	Frontage Laboratories, Inc.	\$27	na	na	
Median			\$80	3.5x	20.9x	
Mean			\$3,331	2.7x	19.4x	





Source: S&P Capital IQ

(1) Total USA and Canadian corporate and asset majority control transactions in the CRO sector



About Objective

Investment Banking Practice

About Us

Objective, Investment Banking & Valuation is a leading investment banking and valuation firm serving middle-market companies across five industry practice groups in an effort to maximize our clients' M&A and valuation advisory results. Our team uses a highly engineered, structured process combined with our industry expertise designed to consistently achieve maximum results.

Industries of Focus

- Business Services
- Consumer
- Healthcare & life Sciences
- Manufacturing & Distribution
- Technology

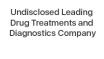
500+ M&A Transactions Completed*











Strategic Alternatives Advisor to the Undisclosed Company

Undisclosed Leading Contract Reserach Organization

Sell-Side Advisor to the Undisclosed Contract Research Organization





Award & Recognition	Forum	Year	Туре
Best Investment Bank & Valuation Firm – USA	Acquisition International	2022	Winner
Technology Deal of The Year (Between \$10MM - \$50MM)	M&A Advisor 21st Annual M&A Awards	2022	Finalist
Industrials Deal of The Year (Between \$50MM - \$100MM)	M&A Advisor 21st Annual M&A Awards	2022	
Private Equity Deal of The Year (Between \$50MM - \$100MM)	M&A Advisor 21st Annual M&A Awards	2022	
Boutique Investment Banking Firm of the Year	M&A Advisor 20th Annual M&A Awards	2021	
Best Investment Banking & Valuation Firm - California	Acquisitional International	2021	Winner



About Objective

Business Services Overview

Objective, Investment Banking & Valuation's Business Services practice is widely recognized for its exceptional capabilities in leveraging deep sector expertise and crafting compelling narratives that capture the essence of every company. Our team of highly dedicated and tenacious M&A professionals boasts extensive senior-level relationships with prominent strategic and financial buyers in the professional and technology-related services industries, as well as large public and private enterprises.

With a wealth of experience garnered over many years in both sell-side and buy-side engagements involving business services companies, we provide our clients with invaluable and transparent guidance that empowers them to realize their strategic and financial objectives.

Dedicated Industry Knowledge & Expertise











Channing Hamlet*
Managing Director, Business
Services Practice Leader
(310) 570-2721
channing.hamlet@objectivecp.com
LinkedIn



Michael Kim*
Managing Director, Business
Services Practice Leader
(858) 264-6580
michael.kim@objectivecp.com
LinkedIn



Cody McPherson Vice President (604) 816-1010 cody.mcpherson@objectivecp.com LinkedIn



Kavya Anand Analyst (800) 849-7010 kavya.anand@objectivecp.com LinkedIn

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